

Friday 7 March 2008

**•HAYWARD ANNOUNCES PLANS FOR 40<sup>TH</sup> ANNIVERSARY CELEBRATIONS**

**•ARTISTS FROM AROUND THE WORLD TAKE OVER THE GALLERY FOR SUMMER SHOW**

**•BIRTHDAY PARTY FOR ARTISTS AND 40p DAY FOR EVERYONE**

**•SPIRIT OF 1968 CAPTURED IN DISPLAY OF REVOLUTIONARY POSTERS**

**•ANDY WARHOL, GRAYSON PERRY, EDWARD RUSCHA, ANNETTE MESSAGER, TRACEY EMIN FOR FUTURE PROGRAMME**

Plans for a six-month programme to celebrate the 40<sup>th</sup> anniversary of The Hayward, starting in April this year, and a future programme of major monograph shows were unveiled today by Hayward Director, Ralph Rugoff.

The Hayward Gallery was opened by HM The Queen on 9 July 1968. From its beginning, The Hayward has presented groundbreaking temporary exhibitions, going on to mount some of the most significant and memorable shows of the last four decades: the opening Matisse exhibition; Renoir (1987); Leonardo Da Vinci (1989) and Toulouse-Lautrec (1992), combined with survey shows including *Dada and Surrealism Reviewed* (1978); and *Spectacular Bodies* (2001); and important shows of leading British artists such as Bridget Riley (1971 & 1992), Lucian Freud (1974 & 1988); and Anish Kapoor (1998), and the recent record-breaking exhibition by Antony Gormley, *Blind Light* (2007). The Hayward remains one of the few exhibition spaces of monumental size and stature to show modern and contemporary art of every type and scale.

To inaugurate this anniversary season, ten artists from around the world have been invited to transform the spaces of the Hayward indoors and outdoors this summer in **PSYCHO BUILDINGS (28 May – 25 August)**. **Rachel Whiteread's** 'Village' will be shown in Britain for the first time, an eerie installation of 200 dolls houses collected by the artist over the past 20 years, which is a radical departure from her previous work; **Mike Nelson** will transform an entire gallery into a scene of haunting devastation, as if an unseen beast had freed himself from the space by violently clawing through the walls; **Tomas Saraceno** (Argentina) will create a giant iridescent observatory on a sculpture terrace; **Do-Ho Suh** (Korea) will recreate a 1:5 scale replica of his childhood crashing into a New England apartment building; **Los Carpinteros** (Cuba) will construct an exploding room; **Tobias Putrih** (Slovenia) will install a 30-seat cinema showing a programme of films about artists and architecture. Other artists featured are: **Atelier Bow-Wow** (Tokyo), **Michael Beutler** (Germany), artists' collective **Gelitin** (Austria) and **Ernesto Neto** (Brazil).

**MAY 68: STREET POSTERS FROM THE PARIS REBELLION (1 May – 1 June, The Hayward Project Space)** will commemorate the revolutionary spirit of 1968 expressed in the raw graphics of posters produced by students and workers during the strikes of May 68, from the collection of American writer and curator, Johan Kugelberg.

**On 9 July** The Hayward will host a birthday party, sponsored by Eversheds LLP, for three generations of artists and curators who have exhibited and worked at the gallery, over the last four decades.

On **Friday 11 July**, 40 years to the day when the Gallery first opened to the public, the ticket price of £10 will be dropped, enabling the public to enjoy 12 hours of The Hayward for 40p.

An alternative view of the 1960s will be provided by **GRAYSON PERRY**, whose Arts Council Collection touring exhibition **UNPOPULAR CULTURE (10 May – 6 July, 8 UK venues)** starts at the De La Warr Pavilion, Bexhill-on-Sea, and will be toured nationally by The Hayward. It will focus on the 'between the wars years' – redefining this as the period from post World War II to the Thatcherite revolution of the 80s. Grayson Perry will be selecting works from the Arts Council Collection – administered by the Hayward since 1987 – as well as providing his own personal contributions and insights. Drawn to art 'made before British art became fashionable', he has much to say about the current preoccupations of the contemporary art world.

A major show on **ANDY WARHOL: OTHER VOICES, OTHER ROOMS (8 October 2008 – 11 January 2009)**, almost two decades on from The Hayward's retrospective in 1989, will focus on Warhol's films, screen tests, videos and television programmes shown with paintings and prints of some of his most famous icons as well as installations. The show comes to London after attracting record-breaking crowds at the Stedelijk Museum in Amsterdam and has recently opened at the Moderna Museet in Stockholm.

The future programme of monograph shows includes: **ANNETTE MESSENGER** (Spring 2009), **EDWARD RUSCHA** (Summer 2009) and **TRACEY EMIN** (Spring 2010).

Ralph Rugoff, Director, The Hayward, says:

*"I believe that The Hayward is one of the finest spaces in the world for showing modern and contemporary art. The 40th birthday is not only an occasion for celebration but also an ideal time to set out our vision for the future. By quickening the pace of the programming and opening up the spaces in the most creative way possible for international artists and curators, we will be moving towards a flexible 'magazine' format with multiple exhibitions and faster turn-around periods. Major shows will sit alongside a new free Project Space showing work by up-and-coming artists. What excites me about The Hayward is the combination of artistic adventure and unorthodox architecture, plus the opportunity to inspire a new generation of gallery-goers and provoke a powerful visitor response."*

Jude Kelly, Artistic Director, Southbank Centre says:

*"Last year we celebrated the reopening of the Royal Festival Hall; this year we mark The Hayward's 40th year and look towards its future. Antony Gormley's exhibition 'Blind Light' used The Hayward and this great creative site as its canvas, capturing the city's imagination. Under the leadership of Ralph Rugoff, The Hayward will be the place for constant artistic exploration and evolution, both inside and outside the Gallery."*

#### **Notes to Editors:**

**Southbank Centre** is the UK's largest arts centre, occupying a 21-acre site that sits in the midst of London's most vibrant cultural quarter on the South Bank of the Thames. The site has an extraordinary creative and architectural history stretching back to the 1951 *Festival of Britain*. Southbank Centre is home to the Royal Festival Hall, Queen Elizabeth Hall, Purcell Room and The Hayward as well as The Saison Poetry Library and the Arts Council Collection. The Hayward manages Hayward Touring exhibitions; and the Arts Council Collection on behalf of Arts Council England.

**Eversheds LLP** is sponsoring The Hayward's 40<sup>th</sup> birthday party and related talks and events. Last year they sponsored *Antony Gormley: Blind Light* at the gallery.

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